Title: Five Years of Helping Chemists to Create an Online Presence Using Freely Available Resources

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For over five years Antony Williams has been delivering presentations to chemists about how to utilize freely available websites to help create an online presence. Over the years he has presented on LinkedIn for a professional CV, ResearchGate for sharing papers and research updates, FigShare for data, and a myriad of other tools for developing an online profile. The stable of web-based platforms that can be used continues to expand but with only so much time available to share publications, presentations, data and activities how does a scientist shortcut their way to understanding what is available and the benefits of use? This presentation will provide an overview of what is available and the potential benefits of investing a small amount of time in developing an online profile especially as an increasing number of potential employers and collaborators utilize the web to research scientists. The discussion will extend into the developing world of alternative metrics and will help you understand how to influence and leverage some of these new measures. Participating online, whether it be simply for career advancement or for wider exposure of your research, there are now a series of web applications that can provide a great opportunity to develop a scientific profile within the community. This abstract does not reflect U.S. EPA policy.