

# 1. Introduction

\* 1. Please record phone number prior to calling.

  

2. This person does not reside in Portland.

[jn](#) [Chick here](#)

Introduction:

Hello my name is \_\_\_\_\_; I am working with the City of Portland to conduct a survey about water quality issues. Would you be willing to spend 10 minutes to take the survey?

All responses will be kept confidential and you will not be identified with any of your responses. There are no right or wrong answers; I am simply here to record your viewpoints.

3. Using a 4-point scale, where “1” means poor and “4” means excellent, how would you rate the overall health of the streams and rivers in your area?

	1	2	3	4	Don't know/refuse
CHOOSE ONE:	<a href="#">jn</a>	<a href="#">jn</a>	<a href="#">jn</a>	<a href="#">jn</a>	<a href="#">jn</a>

4. Capisic Brook is a stream that flows through your neighborhood. Again, using the 4-point scale, where “1” means you are not at all familiar and “4” means you are very familiar, how would you rate your overall familiarity with Capisic Brook?

	1	2	3	4	Don't know/refuse
CHOOSE ONE:	<a href="#">jn</a>	<a href="#">jn</a>	<a href="#">jn</a>	<a href="#">jn</a>	<a href="#">jn</a>

5. Storm drains are the grates on the side of the road that collect rain water and snow melt. Where does the water go that flows into the storm drains in your neighborhood?

**DO NOT READ ANSWERS; MULTIPLE ANSWERS OK**

- Sewer (Sewage treatment plant, wastewater treatment plant)
- Waterbody (stream, brook, river, ocean, bay) Note: select this answer if they name a specific waterbody
- Don't know/refuse
- Other (please specify)

**6. What do you think are the most common pollutants in the rivers and streams in your area?**

**DO NOT READ ANSWERS; MULTIPLE ANSWERS OK**

- Trash (litter)
- Soil (erosion, dirt)
- Oil & gas
- Chemicals
- Fertilizer
- Pesticides
- Pet waste (dog poop)
- Nothing
- Don't know/refuse
- Other (please specify)

## 2. Outreach

1. I am going read a list of ways you may learn of issues, events and trends taking place in your community. Again using a 4-point scale, where “1” means not at all important and “4” means very important , please rate the following sources of information:

	1	2	3	4	Don't know/refuse/not applicable
TV	jñ	jñ	jñ	jñ	jñ
Radio	jñ	jñ	jñ	jñ	jñ
Newspaper	jñ	jñ	jñ	jñ	jñ
The Internet	jñ	jñ	jñ	jñ	jñ
Newsletters and Brochures	jñ	jñ	jñ	jñ	jñ
Your neighborhood, homeowner or condo association	jñ	jñ	jñ	jñ	jñ
Communication with friends or neighbors	jñ	jñ	jñ	jñ	jñ
Postcards sent to your home	jñ	jñ	jñ	jñ	jñ
Your church	jñ	jñ	jñ	jñ	jñ
Notices sent home from your child's school	jñ	jñ	jñ	jñ	jñ
Inserts in your tax, water or other utility bills	jñ	jñ	jñ	jñ	jñ
Booths at farmers' markets, festivals or other community events	jñ	jñ	jñ	jñ	jñ
Elected officials who represent your district	jñ	jñ	jñ	jñ	jñ
Your personal observaitons	jñ	jñ	jñ	jñ	jñ

### 3. Water Quality Improvement

1. Using a 4-point scale, where “1” means you do not support it at all and “4” means it has your highest level of support, please rate the following techniques for promoting improved water quality...

	1	2	3	4	Don't know/refuse
General pollution prevention information in newspapers, TV and radio	jñ	jñ	jñ	jñ	jñ
Mailing information to individuals	jñ	jñ	jñ	jñ	jñ
Sponsoring volunteer cleanups	jñ	jñ	jñ	jñ	jñ
Offering trainings that teach you how to install water quality improvement measures on your property	jñ	jñ	jñ	jñ	jñ
Providing money-saving deals for the purchase of environmentally-friendly products	jñ	jñ	jñ	jñ	jñ
Volunteers coming to your home to install measures to improve water quality for free or at a reduced cost	jñ	jñ	jñ	jñ	jñ

## 4. Pet Waste 1

### 1. Do you own a dog?

#### DO NOT READ ANSWERS

Yes

No (IF NO, SKIP TO PAGE 6 - VEHICLE WASHING)

Don't know/refuse (IF REFUSED, SKIP TO PAGE 6 - VEHICLE WASHING)

## 5. Pet Waste 2

### 1. Who is the person in your household who most often walks the dog?

#### READ THE ANSWERS; CHOOSE ONLY ONE

- Male head of household
- Female head of household
- Child
- Hired dog walker
- Split evenly among family members
- Nobody
- Don't know/refuse
- Other (please specify)

### 2. How do you dispose of your dog's waste?

#### DO NOT READ ANSWERS; CHOOSE ALL THAT APPLY

- Throw it in the trash
- Flush it down the toilet
- Put it in storm drain
- Throw it in the woods
- Don't pick it up (leave it on the lawn/sidewalk)
- Don't know/refuse
- Other (please specify)

## 6. Vehicle Washing

**1. Who is the person in your household who most often washes your vehicle?**

**READ THE ANSWERS; CHOOSE ONLY ONE**

Male head of household

Female head of household

Child

Nobody (don't wash vehicle, don't own vehicle) IF NOBODY, SKIP TO PAGE 8 - YARD CARE

Don't know/refuse IF DON'T KNOW/REFUSE, SKIP TO PAGE 8 - YARD CARE

Other (please specify)

## 7. Vehicle Washing 2

### 1. Where do you most often wash your vehicle?

**DO NOT READ ANSWERS (IF THEY RESPOND "AT HOME" PLEASE ASK, "WHERE ON YOUR PROPERTY DO YOU WASH YOUR VEHICLE?"); CHOOSE ALL THAT APPLY**

In the driveway

In the street

On the lawn

At a carwash

Don't know/refuse

Other (please specify)



## 8. Lawn Care 2

1. Are pesticides or fertilizers applied to your lawn?

**DO NOT READ ANSWERS**

Yes

No

Don't know/refuse

## 9. Lawn Care 1

### 1. Who is the person in your household who most often mows the lawn?

#### READ THE ANSWERS; CHOOSE ONLY ONE

Male head of household

Female head of household

Child living in the household

Adult child

Hired person/company

Nobody

Don't have a lawn IF DON'T HAVE A LAWN, SKIP TO PAGE 11

Don't know/refuse

Other (please specify)

## 10. Lawn Care 3

### 1. Who most often applies fertilizer or pesticides?

#### READ THE ANSWERS; CHOOSE ONLY ONE

Male head of household

Female head of household

Adult child

Lawn care company

Don't know/refuse

Other (please specify)

## 11. Yard Waste

1. How do you dispose of your yard waste (grass clippings, fallen leaves, etc.)?

**DO NOT READ ANSWERS; MULTIPLE ANSWERS OK**

- Dispose of yard waste along stream banks
- Sweep yard waste into the street
- Compost yard waste
- Dispose of yard waste through municipal trash pick-up or take to the dump
- Don't know/refuse
- Other (please specify)

## 12. Gutter Downspouts

### 1. Where does the water go that comes off your roof when it rains?

**DO NOT READ ANSWERS; MULTIPLE ANSWERS OK**

**IF THE PERSON RESPONDS, "ON THE GROUND." PLEASE ASK: "Could you be more specific? For example, does it go onto your lawn or onto the driveway"**

- Into the road IF INTO THE ROAD, SKIP TO PAGE 14
- Into the driveway IF INTO THE DRIVEWAY, SKIP TO PAGE 14
- Onto the lawn IF ONTO THE LAWN, SKIP TO PAGE 14
- Into a rain barrel IF INTO A RAIN BARREL, SKIP TO PAGE 14
- Into a rain garden or other landscaped area IF INTO A RAIN GARDEN, ETC., SKIP TO PAGE 14
- Into a dry well (crushed stone hole, french drain) IF INTO DRY WELL, SKIP TO PAGE 14
- In a pipe underground
- Into the sewer or storm drain system
- Don't know/refuse IF DON'T KNOW/REFUSE, SKIP TO PAGE 14
- Other (please specify)

## 13. Downspout Disconnect

**1. Again, using a 4-point scale, where "1" means not at all willing and "4" means very willing, please rate your willingness to disconnect your downspouts from the underground pipe and have the water drain to the following locations:**

	1	2	3	4	Don't know/refuse
Your lawn	jq	jq	jq	jq	jq
A landscaped garden designed to collect water	jq	jq	jq	jq	jq
A barrel that collects water from your roof	jq	jq	jq	jq	jq
A stone-filled basin designed to collect water	jq	jq	jq	jq	jq

**2. Using the 4-point scale, where "1" means you do not support it at all, and "4" means it has your highest level of support, please rate the following ideas to encourage disconnecting downspouts from the underground pipe:**

	1	2	3	4
Monetary incentive	jq	jq	jq	jq
A service that will disconnect them for you for a fee	jq	jq	jq	jq
Information & instructions for disconnecting them yourself	jq	jq	jq	jq

Are there other options you would support?

## 14. Demographics

Lastly, I just have a few questions for classification purposes

### 1. How many years have you lived at your current residence?

- 0-5 years
- 6-10 years
- 10-15 years
- 16 or more years

### 2. Do you rent or own your home?

- Rent
- Own
- Don't know/refuse

### 3. What is the highest level of education you have completed?

#### READ LIST; CHOOSE ONLY ONE

- High School or less
- Some college or trade school
- 4-year college degree
- Graduate degree or more
- Refuse

### 4. Which of the following categories best describes your age?

#### READ ENTIRE LIST (EVEN IF IT'S OBVIOUS THE PERSON IS ELDERLY); CHOOSE ONLY ONE

- 18-24
- 25-34
- 35-44
- 45-64
- Over 64
- Refuse

**5. Which of the following categories best describes your annual household income before taxes?**

**READ ENTIRE LIST; CHOOSE ONLY ONE**

- Under \$18,000
- \$18,000 - \$30,000
- \$30,000 - \$50,000
- \$50,000 - \$75,000
- \$75,000 - \$100,000
- Over \$100,000
- Don't know/refuse

That concludes our survey. Thank you very much for your participation.

**\* 6. Record gender - DO NOT ASK**

- Male
- Female
- Unable to determine