Hey kids, keeping our city clean is an important job!

Smith & Jones remind you that a very important part of keeping our city clean means not littering and keeping the streets, gutters and storm drains clean, too. Did you know that anything that gets into our storm drain system ends up in lakes, rivers and streams and can be harmful to animal and plant life?

The only thing that should ever go into a storm drain is clean water.

Remember, never throw anything on the ground or out a car window, and remind your friends and parents not to litter, too.

Litter on Fresno freeways and highways pollutes Fresno waterways. Litter that finds its way into highway storm drains could end up harming the area’s water system, including the lakes and parks which residents enjoy.

There are many ways you can help to prevent this kind of pollution:

- Never throw any trash or litter on the ground.
- Never throw anything out of a car or truck window.
- Always carry a litterbag in your car.
- Set an example for others by not littering.
- Pick up litter in your neighborhood.

Thank you for helping keep Fresno clean!